

CHARLOTTE ORENSTEIN

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EXPERIENCE

Design Within Reach / Product Development Intern

Summer 2019 / Stamford, CT

Conducted competitor market analysis and assisted the PD team in various projects. Analyzed PD products currently offered and in development. Worked with developers to document development and sourcing projects.

Lillian August / Studio Intern

Summer 2017 / Norwalk CT

Organized fabric library, assisted designers, and customers. Communicated with fabric vendors and updated Lillian August's contact system.

Building One Community / Coordinator Intern

Summer 2016/ Stamford CT

Designed event posters, wrote daily newsletters, invitations, and thank-you notes. Assisted Volunteer Coordinator in daily responsibilities, such as coordinating clients and volunteers.

LEADERSHIPS & PROJECTS

Research on Textile Waste and Consumer Engagement / Grant Recipient

2019-Current / Syracuse, NY and Europe.

Awarded a \$3,000 undergraduate research grant by SOURCE, Syracuse University. Research aims to define sustainability in garment manufacturing, while uncovering insights as to what is impacting consumer behavior in the fashion industry. Surveyed individuals ages 18-28 and interviewed industry experts and professionals to generate and analyze quantitative and qualitative data, and opportunities. Mentor: Design Faculty, Kirsten Schoonmaker.

Syracuse Sailing Team / Co-Captain

May 2020-Current / Syracuse, NY.

Manage over 60 club members. Organize and run practices, while teaching new members how to sail. Repair and order new gear, boats, and equipment. Coordinate with Syracuse University and Willow Bank Yacht Club.

Nantucket Hatchery / Volunteer Researcher

Summer 2014-2015 / Nantucket, MA

Conducted shellfish research in the Hatchery lab in an effort to repopulate the last wild bay fishery, the Nantucket Harbor, with scallops and oysters. Tested the water for pollution and invasive species.

EDUCATION

Syracuse University: May 2021 **BID:** Industrial & Interaction Design **Minor:** Environment and Society **GPA:** 3.83/4.0

SKILLS

Adobe: Photoshop, Illustrator, InDesign / Microsoft Office Suite / CITI Certified / Figma / Fusion 360 / Sewing & Pattern Making

Research: Qualitative & quantitative research and analysis, User Flows, Journey Mapping, Attribute Scales, Wireframes, Interviewing

AWARDS

SOURCE Grant Recipient 2019 / Community Fund of Darien: *Volunteer of the Year (2015)* / Dean's List: 8/8 Semesters

CLUBS

Syracuse Sailing Team / Women in Design / IDSA